

November 1, 2006

Blood clots in the veins kill more 100,000 Americans each year. Venous disease can cause varicose veins and chronic leg swelling, and also cause leg ulcers in more than half a million Americans. Yet most Americans are unaware of the importance of healthy veins. Few people know that venous health can be evaluated quickly and easily with simple ultrasound testing.

On Monday, November 6, 2006, 9:00 am to 4:00 pm, Erasers Body Enhancement Centers, Inc. will take part in the launch of this country's first nationwide early detection screening program for venous disease. This comprehensive screening program has been developed by the American Venous Forum, a non profit medical society dedicated to educating the public about venous disease. I thought you might be interested in sharing the issues of venous health with your audience, and perhaps as part of your research you would like to become a "participant" for a day and undergo the painless, non-invasive test so that you can have a better understanding of the process.

Erasers Body Enhancement Centers, Inc. is one of over 150 vascular centers across the country selected to conduct this free, comprehensive venous screening. The goal of this program is to launch a concerted effort to educate the public about major venous healthcare problems, risk factors, and prevention and treatment options. More information on these tests and on venous health issues is enclosed in the accompanying press kit.

Here are some compelling facts about venous disease:

1. Vein clots kill. (Venous thromboembolism)  
200,000 Americans die each year when clots in the veins (Deep Venous Thrombosis, DVT) break loose and travel to the lungs (pulmonary embolism, PE). Many of these deaths are preventable. A simple medical questionnaire can help determine a person's risk for developing one of the clots and allow effective prevention.
2. Varicose veins can cause chronic leg swelling, chronic pain and restless legs.  
Most people think varicose veins are only a cosmetic problem. They can be a sign of venous insufficiency or blockages in the veins that can lead to lifelong leg swelling. Accurate diagnosis and effective treatment can eliminate this problem in most cases.
3. Vein disease causes debilitating ulcers.  
500,000 Americans have leg ulcers caused by diseased veins (venous stasis ulcers). 80% of these ulcers result in decreased mobility. 40% of employed persons with leg ulcers experience earning capacity limitations due to the ulcers, and 5% lose their jobs because of the ulcers. Many of these ulcers can be prevented and treated.

I look forward to discussing this major public health issue with you, and will give you a call next week.

Regards,

John F. Stagl, DC, RVT  
Vascular Lab  
Director